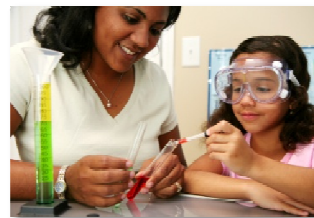


Supercharged Science 2009 PRODUCTS

Overwhelmed with teaching science to your child?

Struggling to find time to fit it in? We can help.



Did you know that 72% of homeschoolers opt to educate their own children because they are dissatisfied with the way academics are taught in the classroom? And over 90% of the educational programs marketed to homeschool families completely miss out on the key elements that are essential to a high-quality education. So what gives?

Your kid can learn science with very little effort from you, because when you focus on the things that have the biggest impact on their education, you are ‘majoring in the majors’ and not getting side-tracked by a lot of little stuff that really doesn’t matter in the long run. Our science programs focus on the majors and kick-start the momentum for your child’s internal learning cycle so they can drive their own education.

What this means to you is that you will no longer struggle with the thought: “*Are they really learning anything with this activity?*” because at the end of the lesson, they will turn around and teach *you* science. **What this really means to you is that your kid will have their pick of not only universities but also life careers because you’ve instilled a love for learning that truly lasts,** powered by curiosity and fueled by confidence.

In the 35,000 K-12 and college kids we’ve worked with, we’ve seen kids go from ‘juvenile hall’, work through our program, and later enroll in engineering at MIT. We’ve seen 4th grade girls teach high school robotics classes after working through our programs. **And we’re here to remind you of something you already know... that it’s not only what you deliver, but how you deliver it that counts.** Can you recall having a teacher that opened your eyes to something you previously thought of as dull and boring?

We offer complete science programs that include everything you need, even the teacher! Our programs are **designed by a mechanical engineer, university instructor, pilot, astronomer, and real scientist,** because we wanted to create the finest education by modeling the key elements that have been the foundation for the best scientists and engineers throughout history. What this really means is that you will become directly connected with the source in inspiration that ignited the spark in science professionals who are not only successful in their career, but also passionate about their field. How important do you feel it would be to have a science curriculum designed by *science* experts instead of *marketing* experts?

The Science Mastery program includes everything you need: all the parts and materials (*how much time do you spend running around finding supplies instead of spending time with your child?*), step-by-step instructions (*ever get stuck halfway through a project?*) and live tech support (*so you’re off the hot-seat of having to come up with all the answers*). It’s a highly versatile program that lets you either work alongside your child, or simply hand it over and let them take charge. In either case, your kid will turn around and teach *you* science at the end of the day. We stand behind every program we create with our unconditional happiness money-back guarantee, so you can test-drive our programs without losing sleep over it.

The Science Mastery program includes everything you need to avoid the biggest pitfalls in teaching science and deliver an education that will last a lifetime. Your child will be so excited to learn science, they won’t want to stop. Inside every Science mastery program box, you’ll find:

- ✓ Parts & materials for over 100 science projects
- ✓ Access to 200+ new science activities online
- ✓ Instructional step-by-step DVDs
- ✓ Live audio class recordings on CDs
- ✓ The Science Experiment Manual
- ✓ Unlimited support for as long as you need it
- ✓ Unconditional money-back guarantee

As a real scientist and educator, Aurora has formed a bridge between the worlds of science and education. She specializes in sparking excitement and wonder – the two driving forces behind virtually all of the best scientists throughout history. Said differently, when kids enjoy science, they *want* to learn it. The Science Mastery Program includes hundreds of science projects, experiments and activities in Physics, Electromagnetism, Chemistry, Electricity, Light and Engineering. This comprehensive program spans 150 to 250 hours (depending on which version you choose) by focusing on wonder, discovery, and exploration.

But wait... how do you find a program that is the best fit for your family? **By getting absolutely clear on exactly what you want as well as how you’ll know when you get it.** With this level of clarity, you can stride down aisles of textbooks, worksheets, and science kits, bypass marketing hype, and select the best fit for your child’s future that’s not based on just on price or guesswork, but on meeting and fulfilling your ultimate goals.

Your first step is to clarify your ultimate education goals. Do you want your kid to *learn* science, memorize facts, or just appreciate the odd folks with the goggles and white lab coats? What are *your* goals for your child in science?

In addition to outlining your education goals, you also need ways to measure your progress as you go along. Did you know that an airplane is off-course 95% of the time? But pilots reach their destination by *course correction* - by measuring their progress as they go along and make small adjustments in speed, altitude, and heading constantly. And pilots never lose sight of the goal (destination). Keeping this in mind, how will *you* know when you’ve reached your goal? What (and how) will you measure your progress?

If you’re still struggling to find time to teach science or feel overwhelmed at just the thought of teaching it, you’re in the right place. We’ll show you how to deliver the best science education in a way that not only meets your goals, but is totally hassle-free *and* a lot of fun. We’ve helped over 35,000 kids, and now it’s *your* turn. Goggles, anyone?

What's Inside the Science Mastery Program?

What projects and activities are included?	Science Mastery Program			
	BRONZE	SILVER	GOLD	DIAMOND
GRADE LEVEL:	K-4	K-6	5-10	7-12
37 projects in Aeronautics, Kites, & Rocketry	X	X	X	X
25 projects in Electricity, Magnetism, & Robotics	<i>partial</i>	X	X	X
23 projects in Light Waves, Lasers, and Astronomy		X	X	X
28 projects in Sonic Vibrations and Physics	X	X	X	X
Hydraulics & Pneumatics: Earth Mover		X	X	X
Engineering: Hovercraft		X	X	X
75 Beginner Chemistry C1000 Experiments			X	X
312 Advanced Chemistry C3000 Experiments				X
10 Alternative Energy Projects including solar and wind power vehicles			X	X
10 Advanced Alternative Energy projects (hydrogen-powered fuel cell)				X
Digital Multimeter Pack (with test and troubleshoot video guide)			X	X
Electronics Tool Kit (Including soldering iron, pliers, stand, and more)			X	X
Underwater R.O.V. Robot Pack			X	X
Beginner-Level Electronics Projects Pack			X	X
Intermediate-Level PC-Board Electronics Projects Pack (Wireless FM Transmitter, Siren, and Laser Communicator)			X	X
Advanced Electronics Projects (including Invisible Electric Field Alarm, Advanced Burglar Alarms, Digital Clock, Crystal Radio and more)				X
9 Environmentally-Friendly Battery Experiments				X
Static Electricity Experiments (hand-held Van De Graff Generator wand)				X
Crystal-Growing Chemistry Pack				X
Science Fair Project Library (including the Gauss Rifle, Measuring the Speed of Light, Fruit Batteries, Crystal Radios, and more)				X

What will your child learn? Here are a few highlights:	BRONZE	SILVER	GOLD	DIAMOND
GRADE LEVEL:	K-4	K-6	5-10	7-12
Four Fundamental Physical Forces of Nature	X	X	X	X
Four Forces of Aerodynamics and Flight	X	X	X	X
Bernoulli's Principle	X	X	X	X
Three States of Matter		X	X	X
Ideal Gas Law		X	X	X
Kepler's Laws		X	X	X
Conservation of Energy (Law of Thermodynamics)			X	X
Maxwell's Electromagnetic Principles		X	X	X
Le Châtelier's Equilibrium Principle			X	X
Archimedes's Principle of Buoyancy			X	X
How to Handle and Execute Chemistry Experiments			X	X
Conservation of Mass				X
Archimedes's Principle of Buoyancy				X
Newton's Law of Cooling				X
Conservation of Momentum				X
Light Particle-Wave Duality				X
How to Use a Digital Multimeter				X
How to Design and Connect Circuits				X
How to Build and Solder Circuit Boards				X
How to use the Scientific Method to Evaluate Scientific Phenomenon				X
Turning an experiment into a real research project for school, science fair or college (including background research, scientific method, experimentation, reporting data, data analysis, report-writing and oral presentation)				X

“How did you first get interested in your field?” Ask *that* question to any scientific professional who is truly passionate about what they do (engineer, doctor, biologist, researcher, teacher, etc.) Almost all of them seem to tell the same story. Something like:

“When I was a kid, I was always building things out of stuff in the basement...”

“When I grew up, my dad showed me how to build things from parts I got from old radios...”

Rarely do we hear: “I had so much fun going through and just reading my science textbook as a kid that I knew I wanted to be a scientist...”

All of our programs focus on giving your child the creativity, fascination and knowledge that is the foundation for those who love science AND do it really well. **What kind of science education opportunity does your child deserve?**

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